

CONTENTS FOR VOLUME 6—1942

NUMBER 1—SPRING

THE LIMITS OF CENSORSHIP: A SYMPOSIUM	James R. Mock, George Creel, Neville Miller, Zechariah Chafee, Jr., Ralph Casey, and Arthur Krock	3
DEMOCRATIC CONTROL OF PROPAGANDA THROUGH REGISTRATION AND DISCLOSURE	Bruce Lannes Smith	27
THE POLITICS OF PERSECUTION	David Riesman	41
GERMAN INFLUENCE IN SOUTH BRAZIL	Ewart Edmund Turner	57
CHINA'S OFFICIAL PUBLICITY IN THE UNITED STATES	William E. Daugherty	70
✓ THE PROBLEM OF VALIDITY VS. RELIABILITY IN PUBLIC OPINION POLLS	Henry C. Link and A. D. Freiberg	✓ 87
PROPAGANDA TECHNIQUES OF CIVIL WAR CARTOONISTS	James K. Lively	99
FACTORS INFLUENCING RECALL OF RADIO PROGRAMS	Matthew N. Chappell	107
PRESSURE GROUPS AND AMERICAN FOREIGN POLICY	John W. Masland	115
BOOK REVIEWS		
Adamic, Louis, <i>Two-Way Passage</i> ; Williams, Francis, <i>Democracy's Battle</i> ; Rauschnig, <i>The Redemption of Democracy</i> ; Reimann, Guenter, <i>The Myth of the Total State</i> ; Sargeant, H. A., and West, Geoffrey, <i>Grand Strategy</i> ; Sforza, Count Carlo, <i>The Totalitarian War and After</i>	Hans Ernest Fried	123
Lee, I. J., <i>Language Habits in Human Affairs</i> ; Hayakawa, S. I., <i>Language in Action</i> ; Walpole, H. R., <i>Semantics, The Nature of Words and their Meanings</i>	Leo Crespi	129
Roosevelt, Franklin D., <i>The Public Papers and Addresses of Franklin D. Roosevelt, 1937-1940</i>	James L. McCamy	134
GALLUP AND FORTUNE POLLS		140✓
BIBLIOGRAPHY, compiled by Bruce Lannes Smith		175

eg



CONTENTS FOR VOLUME 6—1942

NUMBER 1—SPRING

THE LIMITS OF CENSORSHIP: A SYMPOSIUM	James R. Mock, George Creel, Neville Miller, Zechariah Chafee, Jr., Ralph Casey, and Arthur Krock	3
DEMOCRATIC CONTROL OF PROPAGANDA THROUGH REGISTRATION AND DISCLOSURE	Bruce Lannes Smith	27
THE POLITICS OF PERSECUTION	David Riesman	41
GERMAN INFLUENCE IN SOUTH BRAZIL	Ewart Edmund Turner	57
CHINA'S OFFICIAL PUBLICITY IN THE UNITED STATES	William E. Daugherty	70
✓ THE PROBLEM OF VALIDITY VS. RELIABILITY IN PUBLIC OPINION POLLS	Henry C. Link and A. D. Freiberg	✓ 87
PROPAGANDA TECHNIQUES OF CIVIL WAR CARTOONISTS	James K. Lively	99
FACTORS INFLUENCING RECALL OF RADIO PROGRAMS	Matthew N. Chappell	107
PRESSURE GROUPS AND AMERICAN FOREIGN POLICY	John W. Masland	115
BOOK REVIEWS		
Adamic, Louis, <i>Two-Way Passage</i> ; Williams, Francis, <i>Democracy's Battle</i> ; Rauschnig, <i>The Redemption of Democracy</i> ; Reimann, Guenter, <i>The Myth of the Total State</i> ; Sargeant, H. A., and West, Geoffrey, <i>Grand Strategy</i> ; Sforza, Count Carlo, <i>The Totalitarian War and After</i>	Hans Ernest Fried	123
Lee, I. J., <i>Language Habits in Human Affairs</i> ; Hayakawa, S. I., <i>Language in Action</i> ; Walpole, H. R., <i>Semantics, The Nature of Words and their Meanings</i>	Leo Crespi	129
Roosevelt, Franklin D., <i>The Public Papers and Addresses of Franklin D. Roosevelt, 1937-1940</i>	James L. McCamy	134
GALLUP AND FORTUNE POLLS		140✓
BIBLIOGRAPHY, compiled by Bruce Lannes Smith		175

eg



General
Faxon

NUMBER 2—SUMMER

WHAT THE WAR HAS DONE TO ADVERTISING	Harford Powei	195
THE O.F.F.	R. Keith Kane	204
NAZI PRESS AGENCY AND THE AMERICAN PRESS	Sidney A. Freifeld	221
CURRENT PROBLEMS IN PUBLIC RELATIONS	Dickson Hartwell	236
✓ DO INTERVIEWERS BIAS POLL RESULTS?	Daniel Katz	248 ✓
EDUCATION FOR CITIZENSHIP	Franklin L. Burdette	269
SOCIAL OPTIMISM AND PESSIMISM IN AMERICAN PROTESTANTISM	Thomas Hamilton	280
THE COUNCIL FOR DEMOCRACY	Cedric Larson	284
✓ THE REED POLL	William R. Harshe	291
BOOK REVIEWS		
Mock, James R., <i>Censorship 1917; Chafce, Zechariah, Jr., Freedom of Speech in the United States</i>	Roger N. Baldwin	295
Read, James Morgan, <i>Atrocity Propaganda, 1914-1919; Low, David, Low on the War: A Cartoon Commentary of the Years 1939-41; Mercer, F. A., and Fraser, Grave Lovat, Modern Publicity in War; Farago, Ladislas, German Psychological Warfare: Survey and Bibliography; Farago, The Axis Grand Strategy: Blueprints for the Total War</i>	Cedric Larson	298
GALLUP AND FORTUNE POLLS		302 ✓
BIBLIOGRAPHY, compiled by Bruce Lannes Smith		319

NUMBER 3—FALL

NEEDED—A NEW PROPAGANDA APPROACH TO GERMANY	Stefan T. Possony	335
UNITED NATIONS PROPAGANDA IN THE UNITED STATES	Vernon McKenzie	351
"OF VALUE TO THE ENEMY"	Arthur Stanley Riggs	367
✓ A CRITIQUE OF POLLING METHODS	Harold F. Gosnell and Sebastian de Grazia	378 ✓
PUBLIC OPINION IN AMERICAN STATECRAFT	Richard F. Eells	391

QUANTITATIVE ANALYSIS OF MOTION PICTURE CONTENT	Dorothy B. Jones	411
REPORTING PUBLIC OPINION IN FIVE NATIONS	George Gallup	429
WAR PROPAGANDA FOR DEMOCRACY	John Perry	437
WARTIME NEWS CONTROL IN CANADA	William F. Swindler	444
AN EARLY POLL	Harry W. Henderson	450
ESTIMATING POPULATION PROPORTIONS	Frederick Mosteller and Philip J. McCarthy	452
BOOK REVIEWS		
Lea, Homer, <i>The Valor of Ignorance, The Day of the Saxon</i> ; Bywater, Hector C., <i>Sea Power in the Pacific, The Great Pacific War</i> ; Gulick, Sidney L., <i>Toward Understanding Japan</i> ; Villard, Oswald Garrison, <i>Our Military Chaos</i> ; Pfeffer, Nathaniel, <i>Must We Fight in Asia?</i> ; Pitkin, Walter B., <i>Must We Fight Japan?</i> ; Usher, Roland G., <i>The Challenge of the Future</i> ; Gayn, Mark J., <i>The Fight for the Pacific</i>	Harold A. Larrabee	459
Viereck, Peter, <i>Metapolitics: From the Romantics to Hitler</i> ; Pfeiler, William K., <i>War and the German Mind</i> ; Haffner, Sebastian, <i>Germany: Jekyll and Hyde</i> ; Hearnshaw, F. J. C., <i>Germany the Aggressor Through the Ages</i>	Frederick L. Schuman	466
Childs, Harwood L., and Whitton, John (eds.), <i>Propaganda by Short Wave</i>	O. W. Riegel	471
GALLUP AND FORTUNE POLLS		475
BIBLIOGRAPHY, compiled by Bruce Lannes Smith		495

NUMBER 4—WINTER

SHOULD THE GOVERNMENT ADVERTISE?	Chester J. La Roche, Arthur Price, Arthur T. Robb, Ralph Coghlan, and Leonard Dreyfuss	511
COMPULSORY STUDY OF AMERICAN HISTORY— AN APPRAISAL	Joseph R. Strayer	537
THE MACHINERY FOR HEMISPHERE COOPERATION	Duncan Aikman	549
"THE FEDERALIST" ON PUBLIC OPINION	Francis G. Wilson	563
FREEDOM OF INSTRUCTION IN WARTIME	Walter Cerf	576

BROADCASTING FOR MARGINAL AMERICANS	Jeanette Sayre Smith	588
BRITISH DOCUMENTARIES AND THE WAR EFFORT	H. D. Waley	604
✓ TESTING POLLS IN PUBLIC ELECTION BOOTHS	Harry H. Field and Gordon M. Connelly	610 ✓
OUR FREEDOMS AND OUR OPINIONS	Paul T. Cherington	617
PUBLIC RELATIONS PROBLEMS OF ALIEN REGISTRATION	J. H. Pollack	622
WHO ARE THE BEST JUDGES OF THE PUBLIC?	R. M. W. Travers	628
BASIC INSTRUCTIONS FOR INTERVIEWERS	Douglas Williams	634
BOOKS IN REVIEW, edited by Daniel Katz		
MacKinder, Halford J., <i>Democratic Ideals and Reality</i> ; Soro- kin, Pitirim A., <i>Man and Society</i> ; Cole, G. D. H., <i>Europe,</i> <i>Russia, and the Future</i>	Frank D. Graham	642
Loewenstein, Karl, <i>Brazil Under Vargas</i>	Dana G. Munro	643
Gordon, Matthew, <i>News Is a Weapon</i>	Richard S. F. Eells	646
Sayers, Michael, and Kahn, Albert E., <i>Sabotage! The Secret</i> <i>War Against America</i>	Stefan T. Possony	647
GALLUP AND FORTUNE POLLS		650 ✓
BIBLIOGRAPHY, compiled by Bruce Lannes Smith		666

An inclusive index of the QUARTERLY will be published at the end of Volume 10. The QUARTERLY is indexed currently by the Public Affairs Information Service and the *International Index to Periodicals*.

Th

De
Th

Th

Ge

Ch

Th

Pro

Fac

Pre